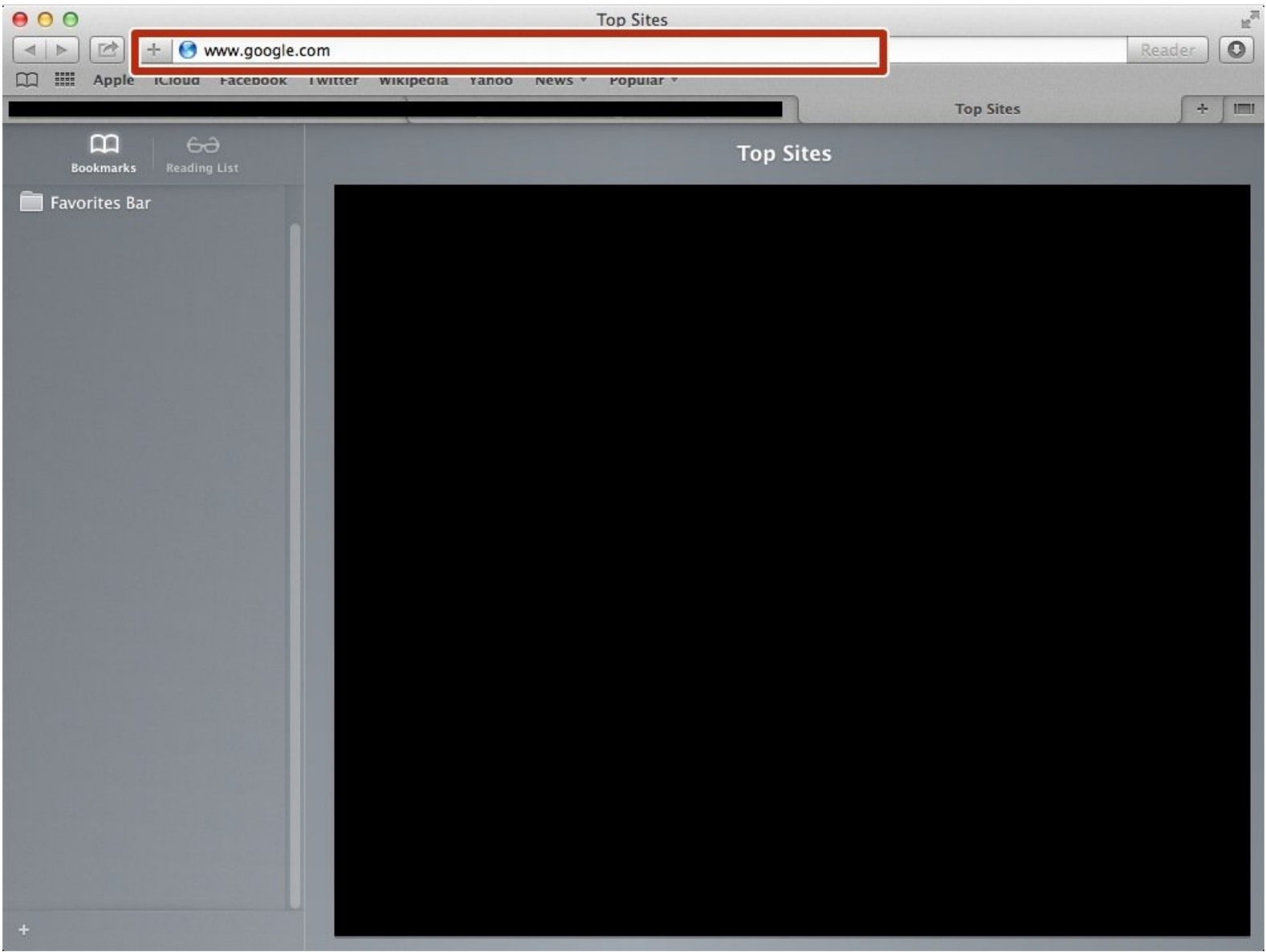


# BIS Help Guides

## Ethical Use of Images

Learn how to ethically use an image.

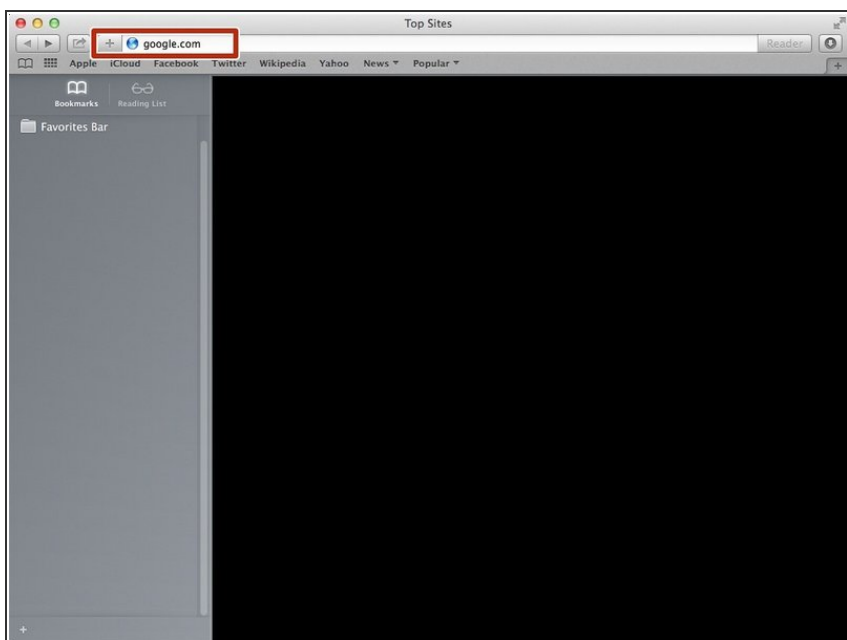
Written By: Alex Spencer



# INTRODUCTION

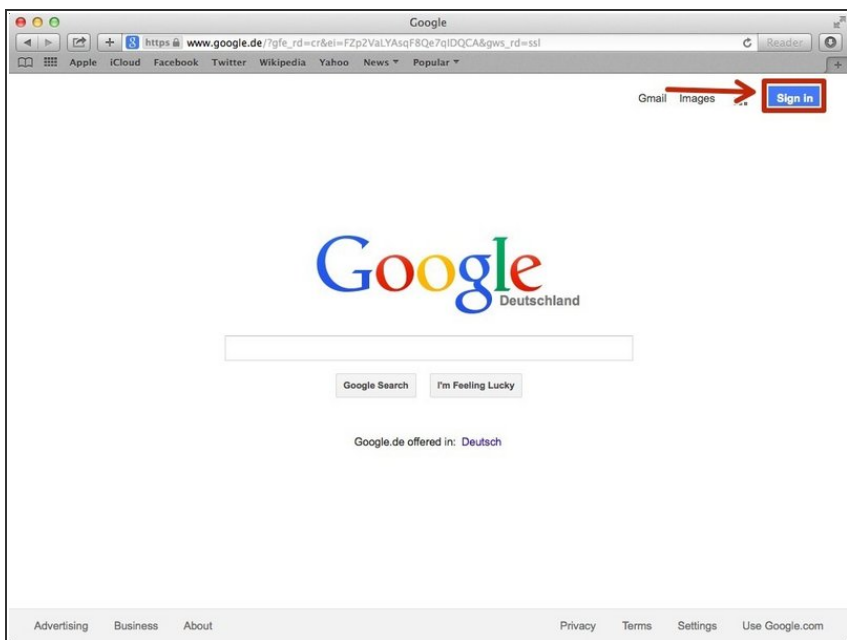
Learn how to ethically use an image.

## Step 1 — How To Access Google.com



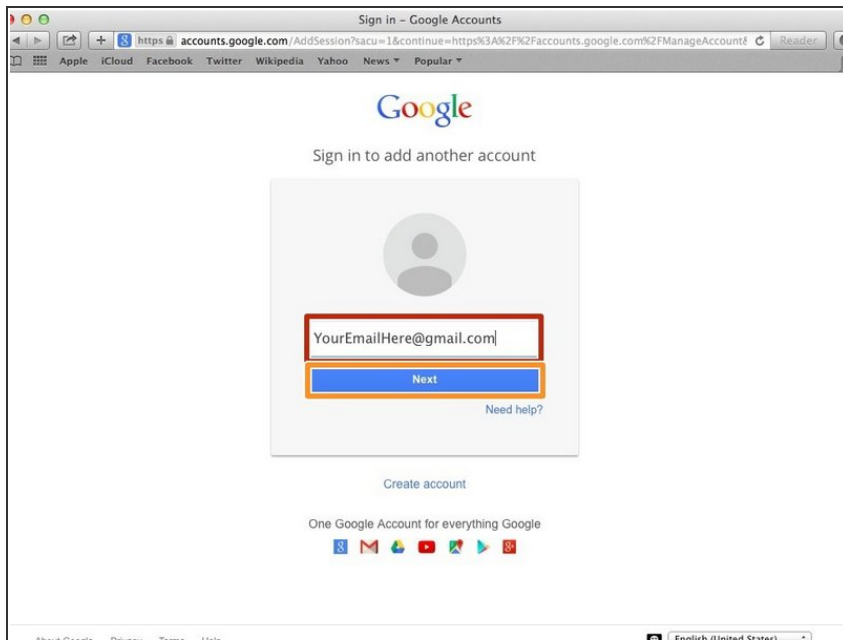
- Type "google.com" in the address bar to go to the google website

## Step 2 — Finding The Sign In Button



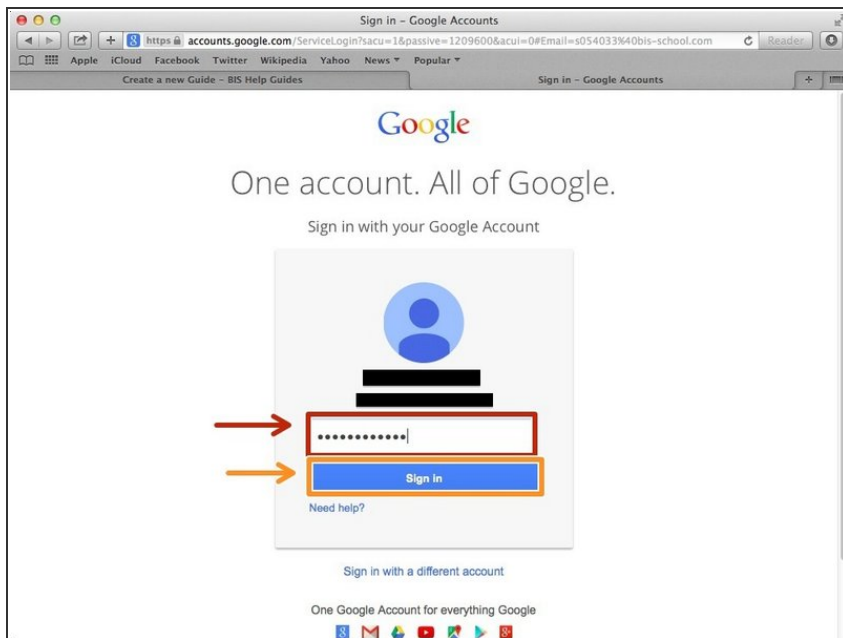
- Click on the "Sign In" button to sign in to your google account

## Step 3 — Entering In Your Email



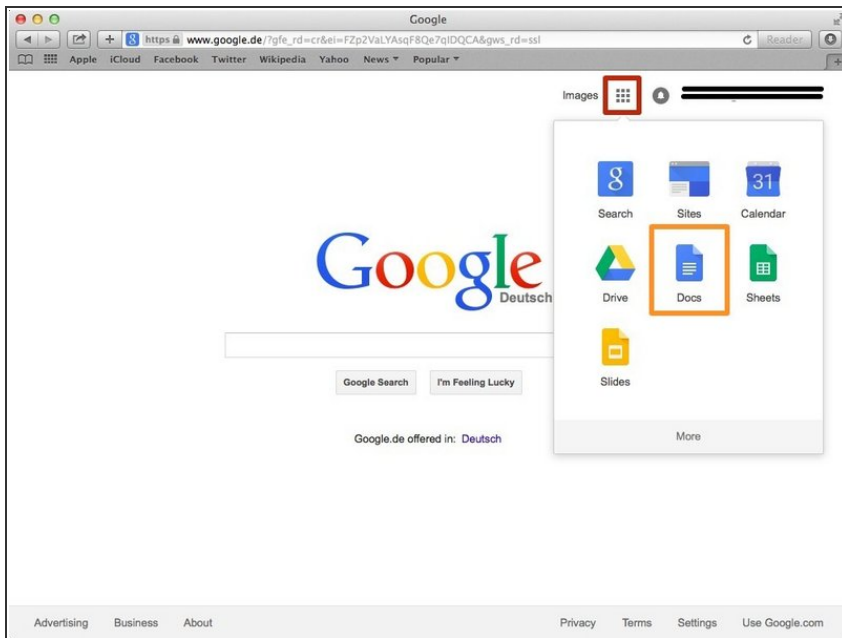
- Type your email address into this box
- Click on the blue "Next" button

## Step 4 — Entering In Your Password



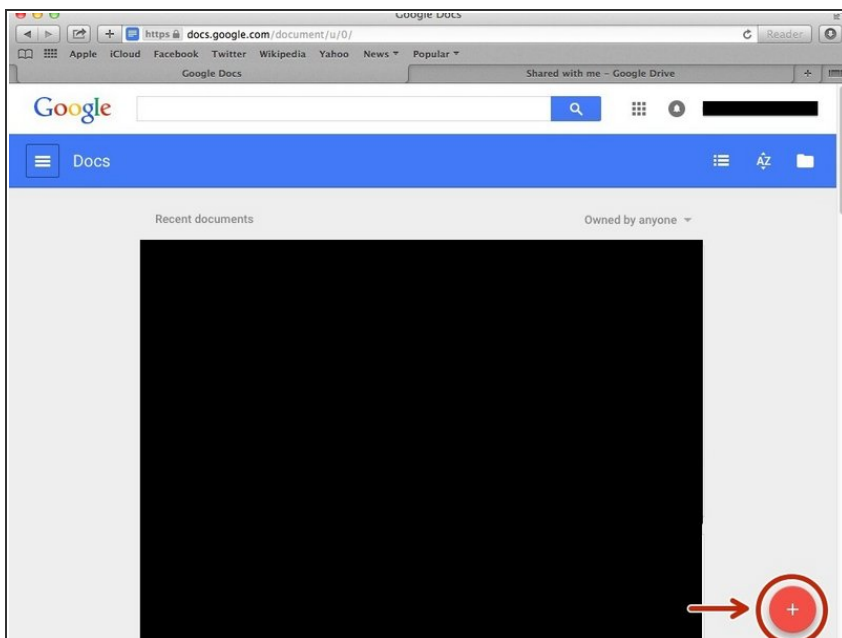
- Type your password into this box
- Click on the blue "Sign In" button

## Step 5 — Opening Google Docs



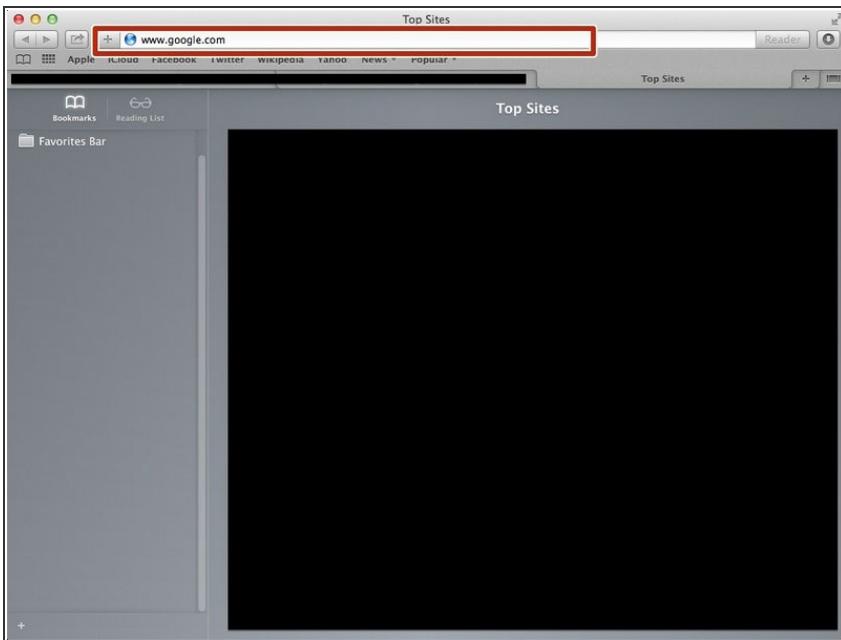
- Click on this button to open a menu of options
- Click on the "Docs" Button

## Step 6 — Creating New Google Docs



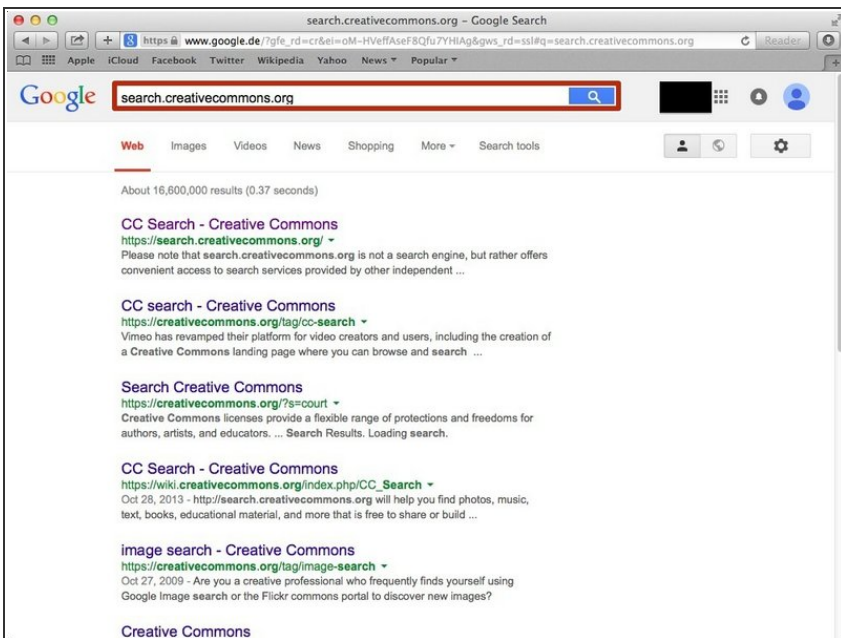
- Click on the red "+" button on the bottom right of the screen to make a new google doc

## Step 7 — Finding the Google Homepage



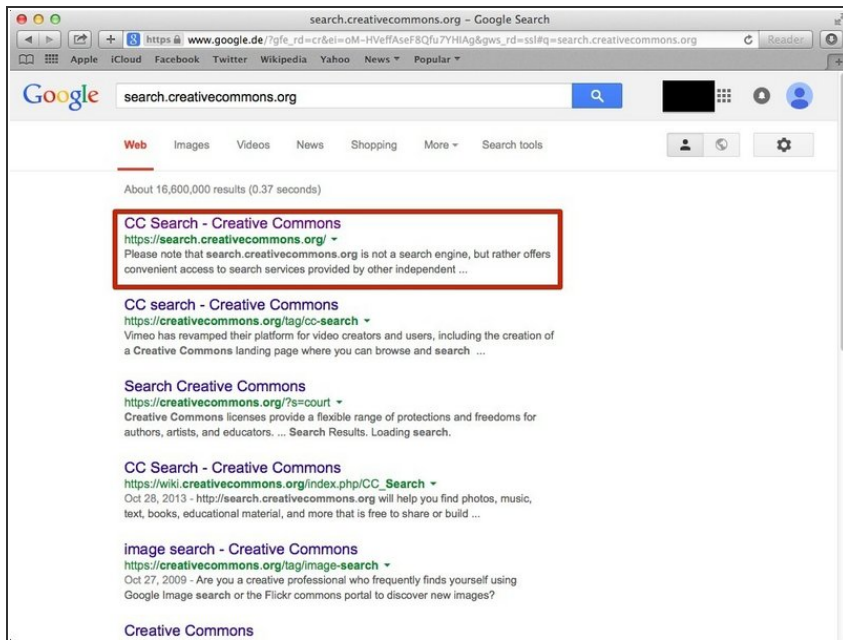
- Enter in the search bar "www.google.com"

## Step 8 — Finding an appropriate website



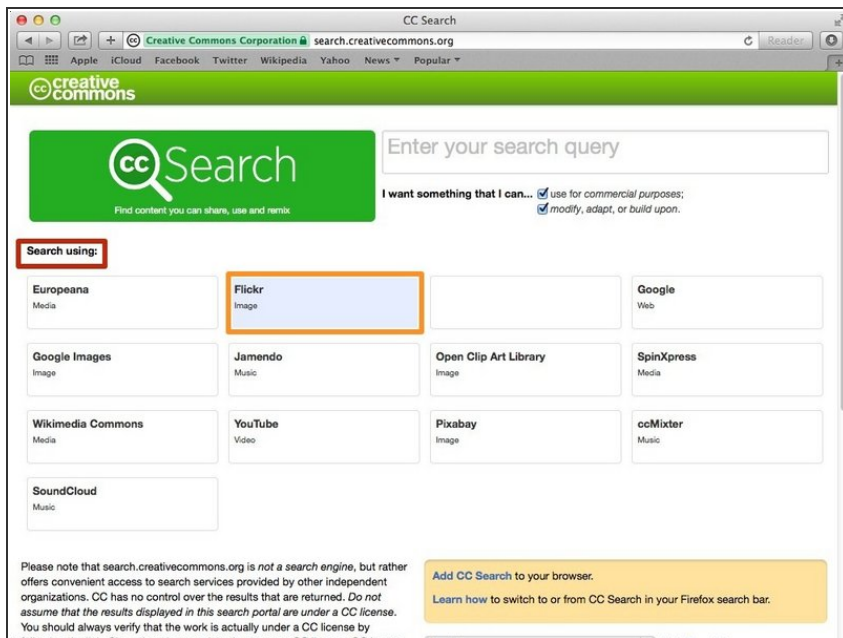
- Search in the google search bar "search.creativecommons.org". (example website)

## Step 9 — Finding the webpage



- Click on the first link to access the webpage

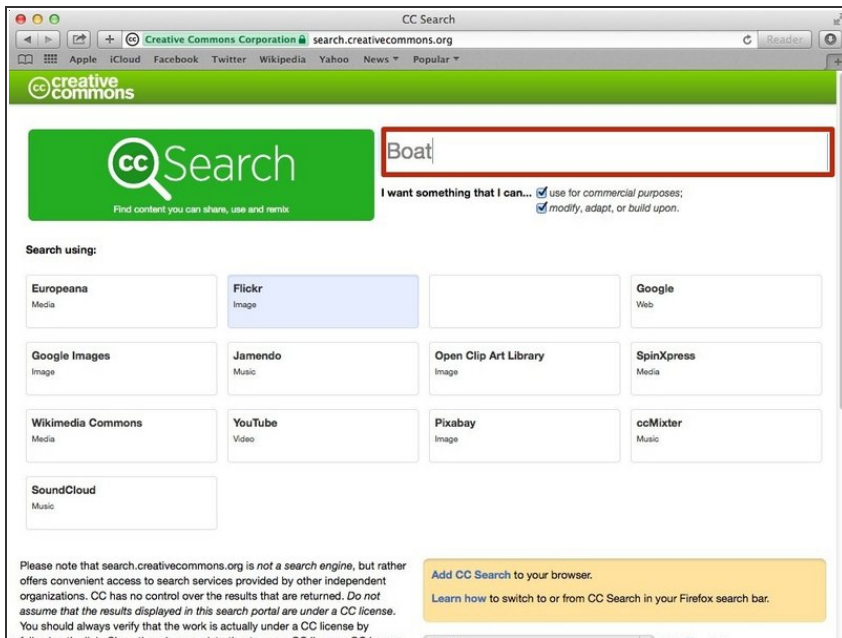
## Step 10 — Selecting your search engine



- Select from any of the search engines presented under the "search using" heading
- Once you have selected one, it will be highlighted in blue

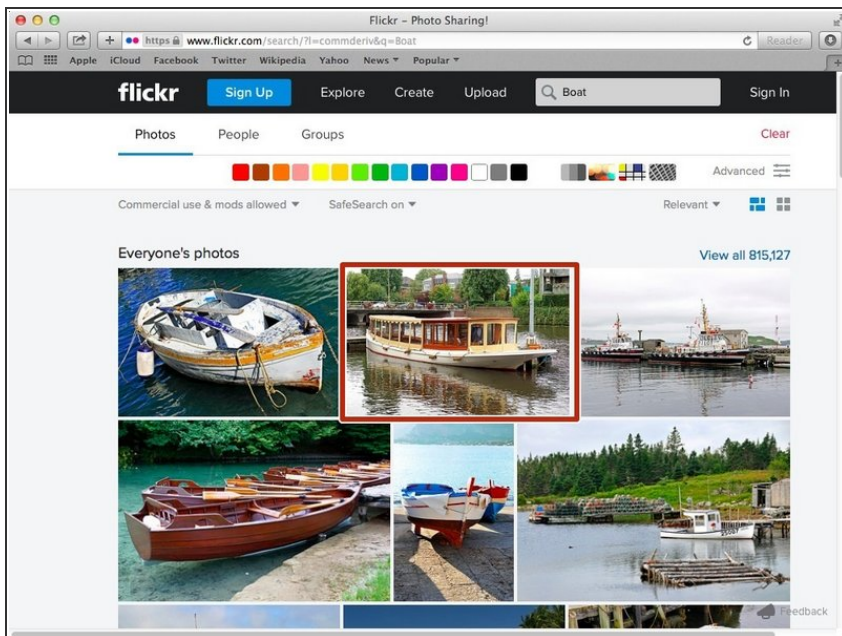


## Step 11 — Entering your search query



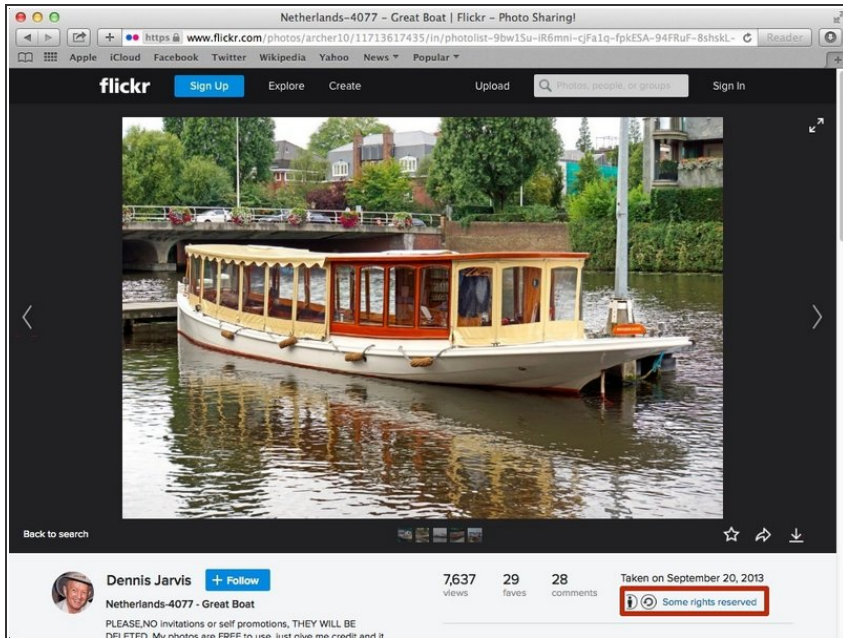
- Enter your search query in the search box. An example search query is "boat".

## Step 12 — Selecting an Image



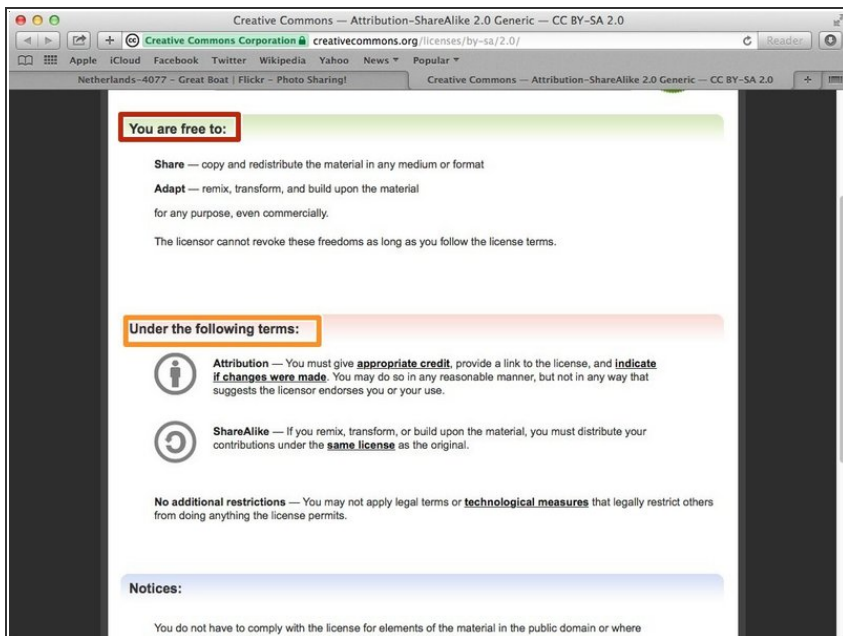
- Once you have found the image you would like to use, select it by clicking on it

## Step 13 — Copyright Information



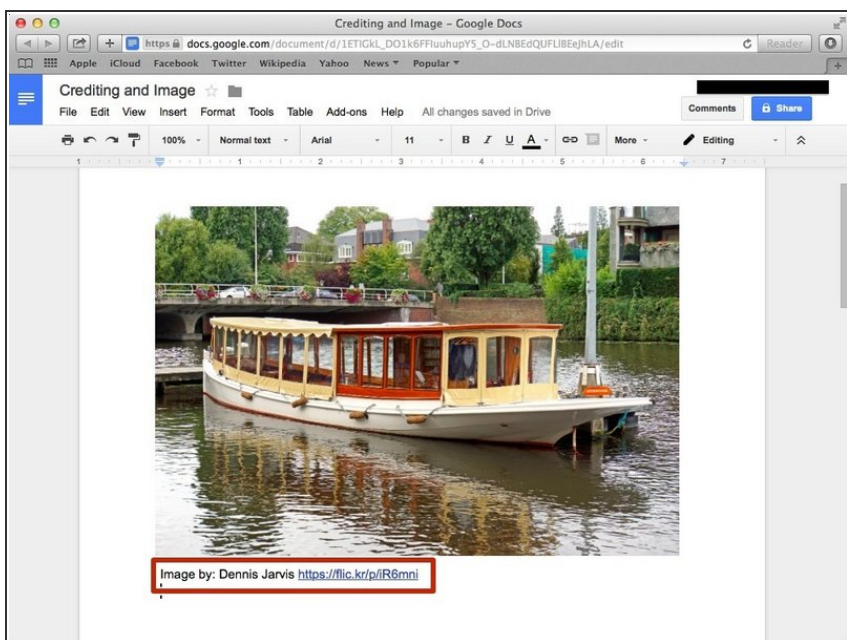
- To view the copyright information about the image, click on "some rights reserved".

## Step 14 — Details



- Here it tells you what you are allowed to do with the image
- Here it tells you what terms you must follow in order to use the image
- Note:** That you will need to provide a link, authors name, as well as indicate if you made any changes to the image, and it **must** be done in a way that does not suggest the image belongs to you.

## Step 15 — Formatting



- When crediting the image it should be placed next to the image whether it be underneath or to the side. The formatting is: Image by: (author's name) (hyperlink to image)