

# BIS Help Guides

## How to Evaluate Sources of Information

Learn how to evaluate sources of information.

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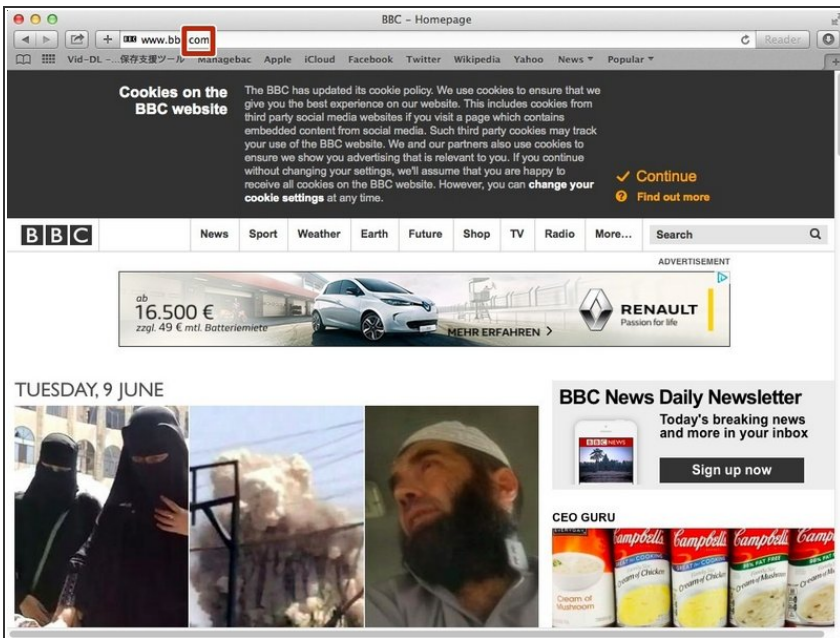
**CEO GURU**



# INTRODUCTION

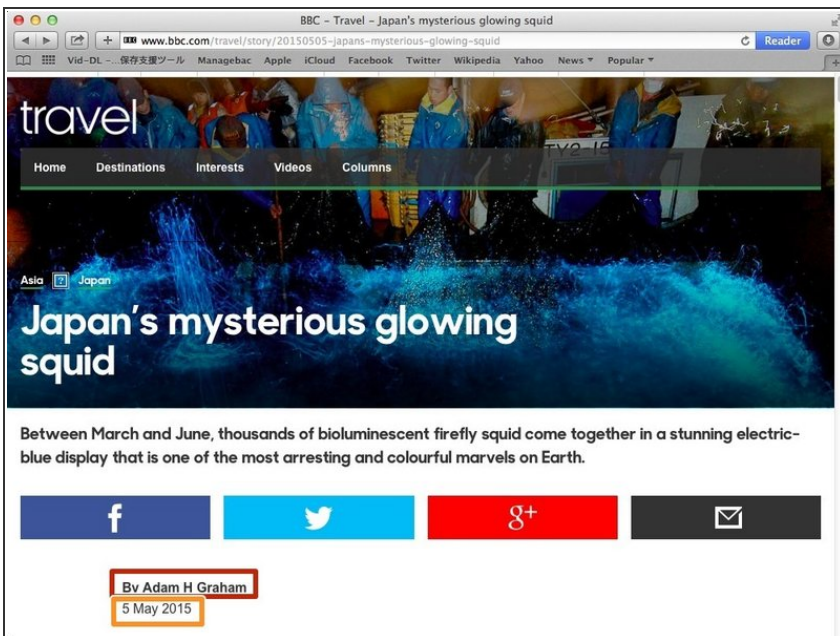
Learn how to evaluate sources of information.

## Step 1 — Look at Domain Extension



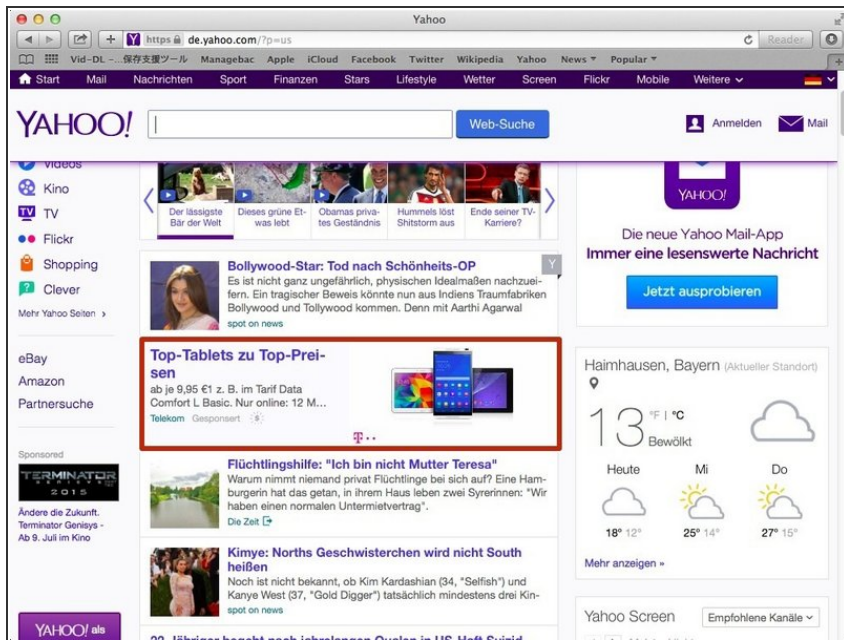
- The web site end with .edu (meaning top level domain for education), .gov (meaning top level domain for government) can usually be trusted

## Step 2 — Look at The Date and Author Published



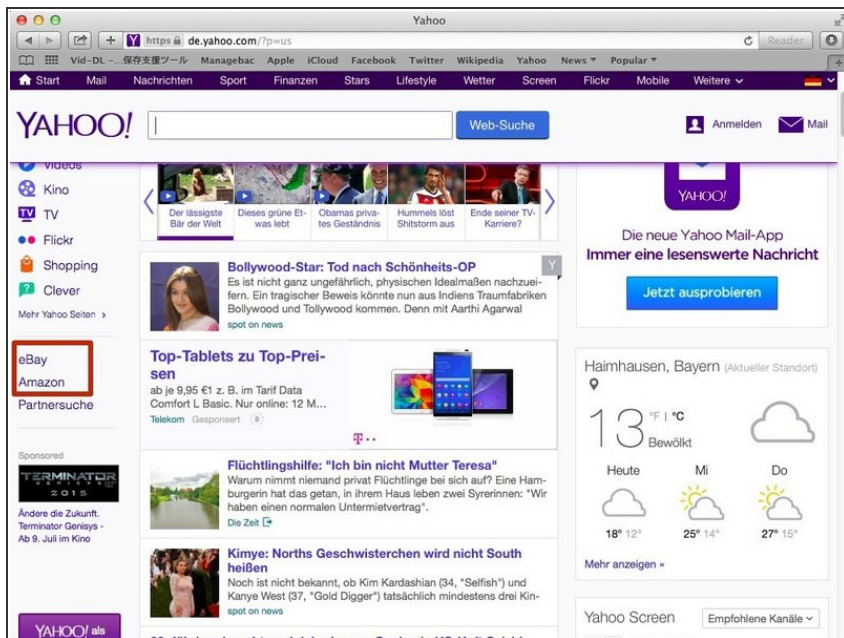
- See if there is an author.
- See if there is a date shown.

## Step 3 — Look at The Advertisement



- Look at advertisement.
- ⓘ If there are no advertisement, it's trustful. If there is only few advertisement, it's a little doubt. If there are many advertisement and annoying you, it's completely doubt.

## Step 4 — Look at The Sponsor



- It is trustful if it's sponsored by big company, but it's not really believable with the support of unknown company.